



Conserve Florida Water

Promoting Conservation in our Public Water Supplies

Mission: To collect, analyze and provide research information and technical assistance to public water supply utilities and water managers for use in developing effective and efficient water conservation programs.

The goal of the Clearinghouse is to be the premier source in Florida for water conservation information for public water supply, and to help Florida become a national leader in water use efficiency.

Available Resources

The Guide

An Online Template for Developing Goal-based Water Conservation Plans.

The Guide is designed to assist public water suppliers in developing goal-based water conservation plans adapted to their individual Utility Profiles. The Guide also assists suppliers in monitoring plan implementation and in reporting water conservation results to the relevant water management district.

The goal setting process involves evaluation of the potential water savings based on a detailed utility profile, takes full advantage of conservation opportunities, focuses on the areas of most effective water savings, and results in the sum of the anticipated gallons saved through the implementation of feasible and cost-effective conservation measures and best management practices. For each utility, the result can be expressed as gallons saved, percent reduction, or gallons per capita per day.

The Guide is hosted by the Conserve Florida Clearinghouse, managed by the University of Florida under contract with the sponsoring organizations.

Research

A Research Program with a prioritized list of projects is coordinated and maintained by the Clearinghouse. This applied research program is designed to further the state of knowledge of water conservation programs and practices in Florida. More information about this program is available on the web at: www.conservefloridawater.org.

Library

The web-accessible water conservation library is searchable by topic, region, results, and other views. It tracks water conservation programs and specific water conservation measures/practices, as well as data collected from existing water conservation programs and practices, results of utility case studies using the water conservation Guide, new research, and information obtained from other programs within the state university system, state agencies, the private sector, and non-governmental organizations. The library is also linked to other pertinent libraries of interest.

Technical Assistance - Help Desk

Technical Assistance is available to help those using the Guide on matters such as utility profile data collection, review of implementation results, and presentation to utility decision makers. Support is also available to provide information on water conservation activities, as well as information on the Conserve Florida Water Signatories.

The Help Desk can be accessed through email at: info@conservefloridawater.org or a toll-free number: 866.640.9732. An internal tracking system is in place to ensure all requests are responded to in a timely manner.

Objectives

- Provide a mechanism for benchmarking water conservation practices among utilities to determine and compare their effectiveness.
- Provide a means for water conservation professionals to obtain technical assistance for understanding, developing, and implementing effective and efficient water conservation projects or programs that will meet water management district regulatory requirements.
- Make available analytical tools to allow the evaluation of water conservation programs and practices as an aid to selecting the best management practices.
- Publicize the importance of water conservation and the availability of Clearinghouse services to the water utility community.

Program Information and Training

Information concerning the Conserve Florida Water Clearinghouse program is available on our website, along with downloadable brochures, fact sheets, and other pertinent materials. If you would like hard copies sent to you, please contact us at: info@conservefloridawater.org. We will be starting training workshops on The Guide and other water conservation related areas in the Spring of 2008.

Thanks to our Contributors

- Florida Department of Environmental Protection*
- South Florida Water Management District*
- St. Johns River Water Management District*
- Southwest Florida Water Management District*
- Utility Council of the American Water Works Association, Florida Section (FS/AWWA)*
- Florida Rural Water Association

- Florida Water Environment Association (FWEA)*
- Northwest Florida Water Management District
- Suwannee River Water Management District
- Florida Public Service Commission
- Utility Council of the Florida Water Environment Association

*Financial Contributor

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